



Winner "Manufacturing" category for Chamber of Commerce Business Excellence Awards

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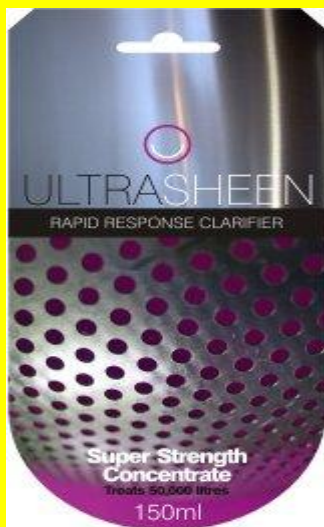


## NewsSplash July 2014 Edition

## How to enjoy your pool and still save money

### Product of the Month

Focus Ultrasheen is a rapid response clarifier which is super concentrated to restore clarity to the cloudiest swimming pool water. Ultrasheen comes in a convenient "one off" 150ml sachet ready to add straight to your pool.



### Benefits

- Super strength concentrate
- Rapid Response
- Easy to Apply
- Unique / Easy use packaging



While it is obvious that having a swimming-pool is not designed to save you money, you can nevertheless **make substantial savings** by following **a few simple rules** and making them part of the way you use your pool on a daily basis. **What should you do?**

#### Let's start with the Pool Shed.

The pump is **the heart of your pool system** and the biggest consumer of power. You should therefore choose a variable-speed pump to make significant savings on electricity. **When choosing the filter you should go for a Sand Filter over a Cartridge Filter if possible.** This type of filter offers the considerable advantage of only needing cleaning every couple of months giving you an appreciable reduction in your water consumption.

#### Let's now consider the pool itself.

Clearing polluted green water is costly, not just in terms of the time and stress involved but also of pool products and water because you often need to backwash the filter. To prevent this **you should regularly monitor the condition of the water.** You should also remember to cover the pool, not just at night but whenever you are not using it. **This will give you savings on two fronts:** you will save water by limiting evaporation and save power by maintaining the water temperature if you use a heating system. **And while we're talking about heating,** don't forget that the bigger the difference between water and air temperature, the higher your electricity bill will be. **So drop** the temperature when the weather is cold.

**Lastly, choose a LED lighting system as they use much less electricity.** So there you have it: **by choosing your equipment wisely and sticking to a few basic rules** you will certainly manage to combine the pleasure of having a pool with the satisfaction of knowing your pool is operating economically.

**Smile: you're saving money...**

### Save the date

**Our Annual Open Day will be on again this year on Saturday 13<sup>th</sup> September. Watch this space for updates! Discounts, Sausage Sizzle, Reps In-Store and Much More!!!**

## Trade-In Your Old Pool Cleaner

Until July 31<sup>st</sup>, 2014 bring in your tired old cleaner & *upgrade* to a Revolutionary Dolphin Robotic Cleaner to receive *up to \$300 Cash Back*.

Take your swimming pool experience to a new level with the *Dolphin Supreme* family of robotic cleaners. These cleaners deliver *top-of-the-line performance* with the absolute minimum in effort and hassle.

With a Dolphin Supreme working for you, you can *relax and enjoy your pool*, with *full confidence* that it is completely *clean* and *hygienic* for you and your family.

*Call in to our pool superstore today and view the working demo*



## Winter chills?

During winter, the warmer temperature of your spa water makes a very inviting atmosphere not only for you, but also for the micro-organisms that make your spa water un-safe.

This all puts a greater demand on the chemicals you use in your spa.

You should check the sanitiser (bromine/lithium), pH and Total Alkalinity levels in your spa water daily if regularly in use, and weekly if the spa is not being used. Also remember to oxidise your water weekly and maintain a six to eight weekly program of cleaning the filter and replacing the water (completely or partly) to maintain low TDS levels. Donemans Pool Centre have a range of chemicals to ensure you have everything you need to keep your spa safe, sparkling and inviting all year round.



*Lo-Chlor* chemicals have developed the *Aquaspa Range*, an innovative range that treats spas effectively. The Sanitiser is *gentle on the skin, hair and clothing* and also your spa and equipment. *Free of chlorine and bromine*, it *doesn't smell nor sting the eyes*, and best of all, you won't breathe in chemical fumes as you may with other sanitisers. Weekly doses make it easy to administer.

## Meet Our Staff

**Amber Curtis – Creditors Clerk**



I started working with Donemans in 2006 in Accounts Payable as well as assisting the Sales Manager with the ordering & co-ordination of the construction of our inground pools. My other duties include all stock control & ordering for the Shop, Service Department and Pool Construction as well as assisting customers in the Front Shop with Water Testing and Chemical/Pool Maintenance Information.

I also take care of our Facebook Page & Website.

**Heading away on holiday** and don't want to return to a green pool? Leave your pool servicing in the safe hands of a Donemans Pool Centre technician so you have one less thing to deal with when you return.

Donemans are able to provide weekly, fortnightly or monthly pool and equipment services that will keep your pool sparkling clean! **Contact Donemans today to arrange your service NOW!**